Flash Movie Animation Project

For this project you will create a movie using Flash. Your movie must include the following elements found in the rubric below.

	Points 10-9	Points 8-5	Points 4-1	Points 0	Score
Characters	2 created by student and saved as symbols. Show creativity and strong use of flash drawing tools.	2 created but either not saved as symbols or did not demonstrated good use of tools	less than 2 created, not saved as symbols, poor use of tools to design	main characters missing	
Backgrounds	Backgrounds well developed - enhance story. Use of objects to tell stories used wisely and drawn with detail. Layers used to organize objects/scenes	Backgrounds included but not well planned or designed. Use of objects included but not well thought out to tell story	Backgrounds poor or missing. No other symbols designed or included. Better use of layers would enhance animation	No Backgrounds or objects. Less than 4 layers.	
Storyline	Original, interesting story line that ties the movie together. At least 2 scenes.	These is a storyline with at least 2 scenes but not well developed for the animation.	Random story line, only 1 scene	No apparent storyline.	
(Animations) Classic Tween and Movie clip	At least 2 well thought out, different classic tweens included that enhance the story. At least one movie clip symbol animated on it's own timeline.	2 animations included but not executed properly or not different from one another. One movie clip symbol animated but has flaws or missing.	Less than 2 animations included - not well thought out or executed & movie clip symbol animation missing.	No classic tweens/ movie clip symbol animations not included.	
(Animations) Shape tween	At least one well thought out shape tween included that enhances story.	Shape tween included but poorly executed	Shape tween included but does not work	No Shape tween	
Movie Length and speed	Overall movie is 2-4 min. Speed of movie is appropriate.	Overall movie is 2 -4 minutes but speed of movie and animations could be improved.	Movie is less than 2 minute or longer than 4 minutes. Speed of movie is poorly designed	Animation is not complete.	

			so animation hard to follow.		
Creativity	Story and designs are original, creative, and interesting. Student worked to create something unique.	Story and characters are well thought out but missing originality	story not complete or characters not fully developed	no creativity or uniqueness apparent.	
Title Slide	Title slide included with title/name	Title slide included but missing one element		No title slide included.	

Total points earned (80 points possible) _____