Board Game Project
Multimedia Arts

Purpose
To design and produce a custom board game with unique artwork by
integrating multiple, images and text.

Procedure
Sample product will be shown in class.
You may provide your own pictures. Shoot indoors or outdoors. You may download Internet pictures.

Students will thoroughly plan their concept and composition before the begin.
Students will begin by creating a storyboard. (see storyboard handout for requirements)

Evaluation
Your projects will be graded on the following areas:

• Board game design 17 x 22 inches	40 points
• Original slogan and logo	20 points
• Original currency design	15 points
• Rules pamphlet	20 points
• Box Front and back label design 2 x 11 inches	20 points
• Box Left and right label design 2 x 8.25 inches	20 points
• Box Top label design 8.25 x 11 inches	20 points
• Box Back label design 8.25 x 11 inches, must include photo of game	20 points
• Grammar and spelling, (-2 for each misspelling)	20 points
• Typography (effective font choices, readable)	15 points
• Hierarchy (what has visual dominance)	10 points
• Effective use of color, (repetition, limited color palette)	10 points
• Image quality/masking	20 points
• Supplemental game materials (game cards, spinner, game pieces etc.) * (See lists below for required game pieces)	50 points
• **Total**	**300 Points**

* Supplemental game materials lists

Game of Life:	*Monopoly*
1 Spinner	*8 Game Pieces*
8 Career cards	*40 game spaces minimum*
8 College Career cards	*36 houses*
14 House cards	*20 type 1 cards*
60 Action cards	*20 type 2 cards*
4 Cars	*28 property cards broken into 9 to 10 groups*
24 people	*30, $1 bills*
30, 10k bills	*30, $5 bills*
20, 50k bills	*30, $10 bills*
60, 100k bills	*30, $20 bills*
30, 500k bills	*20, $50 bills*
120 space minimum (spaces on the game board)	*30, $100 bills*
	20, $500 bills